Naveed Qazi

WRITER · EDITOR · CONTENT STRATEGIST

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PROFILE

Writer, editor and content strategist with 10+ years of experience across journalism, books, SEO and technical content. Author of 15 published books and creator of 300+ research-led articles on global affairs; work has appeared in eight regional English-language dailies. Skilled across the editorial lifecycle, from research and story development to structural editing, publication and content planning. Brings clear, balanced analysis to complex subjects and adapts voice and format for varied audiences.

WORK EXPERIENCE

Editor at Large — Science Matters (Remote) Jul 2026 – Present

Srinagar, Kashmir

- Write flagship features on artificial intelligence, climate change and development studies, making research-intensive themes accessible to general readers.
- Produce analysis of complex global issues, drawing on research to inform practical policy recommendations.
- Apply editorial standards aligned with the Google News Initiative Gap Project and the UNICEF Media and Information Literacy Alliance.

↑ Promoted from Contributing Editor

Contributing Editor — Science Matters (Remote) Jun 2026 – Jul 2026

Srinagar, Kashmir

- Wrote research-led articles on artificial intelligence and climate change for a general-interest science audience.
- Worked with the Editor-in-Chief to refine story selection and angles, and align coverage with the publication's voice.

Book Author and Publisher — Kindle Direct Publishing Jan 2018 – Mar 2026

Srinagar, India

- Wrote and independently published 15 fiction and nonfiction books, managing drafting, revision, editing and release; received endorsements from eight leading Indian authors.
- Secured a traditional publishing contract through The Book Bakers Literary Agency for the novels *The Vale Dweller* and *The Unkind Places*.
- Repurposed long-form digital writing into book titles for cross-media storytelling; designed covers in Adobe Photoshop, book layouts in InDesign and prepared e-books with Calibre.
- Organised two book-launch events attended by 100+ people, took part in five radio interviews republished as YouTube videos, and mentored emerging local authors.

SEO Content Writer — Impactilit Apr 2025 – Jun 2025

Srinagar, India

- Produced and published 245 technical setup guides covering 180 Canon and 65 HP printer models.
- Wrote a user manual for Scolera, a cloud-based school management platform, translating product functions into clear instructions.
- Compiled an inventory of 240 HP consumer printer models and delivered content and naming recommendations for client projects.

Founder and International Affairs Analyst — Globe Upfront Jan 2015 – Apr 2024

Srinagar, India

- Founded and ran a geopolitical analysis portal, writing, editing and publishing 300+ long-form articles with sourced imagery and rigorous fact-checking.
- Planned a schedule of four long-form posts per month, set editorial direction and used Google Analytics to track audience behaviour and peak traffic.
- Syndicated 200+ articles as columns in eight regional English-language dailies; conducted regular content audits to improve clarity and consistency.

EARLY CAREER

Operations Officer — Western Bainoona Group Jun 2014 – Nov 2014

Abu Dhabi, UAE

- Analysed project costs and tracked timesheets, fuel use and workforce forecasts; digitised manual paperwork and prepared monthly process reports.
- Monitored labour progress and procurement across UAE projects, supporting administration and inventory control and coordinating with project managers.

Credit Cards Executive — Emirates Islamic Oct 2013 – Jan 2014

Dubai, UAE

- Generated prospective client leads through telesales, cold calling, document collection and in-person promotions.

Marketing Executive — Zulekha Hospital May 2013 – Jun 2013
Dubai, UAE

- Reviewed patient billing records and feedback, supported CME seminars and promotions, drafted pharmaceutical ad contracts, and handled patient enquiries.

SKILLS

Writing & Editing
Long-form journalism, op-eds, policy writing, fiction and nonfiction, structural editing, proofreading, copyediting, brand voice, B2B content, technical writing and user manuals

Project & Stakeholder Management
Content operations, project and client management, team coaching, editorial coordination, cross-functional planning and external partner management

Digital Tools
WordPress, Blogger, Google Analytics, Google Workspace, Microsoft Word, Adobe InDesign, Adobe Photoshop, Grammarly, ProWritingAid, Calibre and Filmora

Research & Analysis
Qualitative research, policy and current-affairs analysis, fact-checking, source verification, briefing and report writing

Content Strategy & SEO
SEO content, on-page optimisation, keyword research, editorial planning, content calendars, narrative strategy and multi-channel content programmes

Languages
English (professional fluency); Urdu (native); Kashmiri (native)

EDUCATION & PROFESSIONAL DEVELOPMENT

MSc International Business
University of Hertfordshire, UK · 2011–2012 · Commendation (2:1)

Bachelor of Commerce (B.Com)
University of Kashmir, India · 2008–2010 · First Division

Certificates: Google Project Management; Google Digital Marketing & E-Commerce (Coursera); MicroMasters in Organisational Psychology (University of Canterbury / edX); Diploma in Journalism (Alison, CPD UK accredited).

Additional learning: 48+ courses in business, IT and humanities through Coursera, Udemy and other MOOC providers.

SELECTED PUBLICATIONS

Fiction: The Trader of War Stories; The Vale Dweller; The Unkind Places; The Floating Post Office; Village and the City; The Orchards Will Burn.

Nonfiction: Globe Chronicles; Globe Politics; Global Perspectives; Politics in the Contemporary World; Musings on Global Politics; Reflections on the Changing World; Corporate Social Responsibility in UK Supermarket Industry; World Bank: From Old Doctrines to Sustainability Struggles; Global Orders; WTO at the Crossroads.