

NAVEED QAZI

Corporate Professional



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📍 5- Baghe Mehtab, Main Road, Next to Hotel New Sahil, Srinagar, Kashmir

🇮🇳 India

📅 02 Oct 1988

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♂ Male

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🌐 linkedin.com/in/naveedqazi

🌐 https://x.com/naveedqazi

🧠 Skills

Content Marketing	=====
Content Strategy	=====
Content Creation	=====
Editing	=====

🌐 Languages

English	=====
Urdu	=====
Kashmiri	=====

🔑 Interests

- Reading
- Writing
- Photography

With a long-driven passion and flair for writing, I am a self-starter and a market-friendly writer with an eye for finesse. I pursue a clear and elegant style of writing and want to create innovative, entertaining, candid and informative narratives. I am also a multitasker who is adept at researching new topics, engaging audiences, and promoting ideas, brands, and missions. My content is dedicated towards nurturing change and in inviting conversations. I have been writing content since 10+ years.

📁 Professional Experience

Liberta Writing, Content Management Specialist ✍️

Feb 2015 – present | Srinagar, Jammu and Kashmir, India

The goal at Liberta Writing is to provide project fulfilment with a promise of an exceptional experience in terms of content strategy, content creation and editing for all clients under affordable prices and transparency.

Kindle Direct Publishing, Book Author ✍️

Jan 2018 – Apr 2024 | Srinagar, Jammu and Kashmir, India

Applied learned fiction technique and essay writing technique in form of 10 independent book projects since January 2015, including a blog-to-book transmedia storytelling process.

Globe Upfront, Independent Content Developer ✍️

Jan 2015 – Apr 2024 | Srinagar, Jammu and Kashmir, India

Wrote, curated, strategised, distributed and edited more than 300 articles for Globe Upfront website, a portal focusing on global issues.

Western Bainoona Group, Operation Officer ✍️

Jun 2014 – Nov 2014 | Abu Dhabi, United Arab Emirates

Marked time sheets, fuel consumption sheets, employee forecast sheets, and did cost analysis of all running projects with cost control engineer. Cut down paperwork to a considerable degree. Made process report for the main store for one month for effective supervision. Evaluated the progress of labour teams and procurement of materials for WBG head office site at Mussaffah. Office administrator at Shah Sulfur and Pipelines Roadwork's Project, Shah Gas Field, Abu Dhabi. Inventory controller and originator of material requisitions at Borouge Roadwork's Project, Ruwais, Abu Dhabi. Liased with project managers, was also involved under the contracting division, directorate of operations.

Emirates Islamic, Credit Cards Executive ✍️

Oct 2013 – Jan 2014 | Dubai, United Arab Emirates

Found clients from business establishments and service sector across UAE through telesales and cold calling. Through disseminating product knowledge, clients were satisfied with bank schemes and offers. Sourced documents and promoted sales at kiosks in leading malls in Dubai. Under team leader's supervision, did brochure distribution at busy metro stations for retail sales division.

Zulekha Hospital, Marketing Executive ✍️

May 2013 – Jun 2013 | Dubai, United Arab Emirates

Auditing of patient bills and organising of CME seminars. Feedback analysis of CME seminars through analytics on MS Excel. Market research into UAE's healthcare industry including service prices. Providing information to prospective patients on telephone. Keeping in house marketing promotions in order such as banners, and posters.

Publications


The Trader of War Stories 

Musings on Global Politics 

Reflections on the Changing World 

Corporate Social Responsibility in UK Supermarket Industry 

Global Perspectives 

Globe Chronicles 

The Vale Dweller 

Globe Politics 

Politics in the Contemporary World 

The Unkind Places 

Interviews

Big 92.7 FM
Red FM
FM Tadka
All India Radio

Education

MSc International Business, University of Hertfordshire
Sep 2011 – Sep 2012 | Hatfield, England, United Kingdom

Bachelor of Commerce, University of Kashmir
Mar 2008 – Dec 2010 | Hazratbal, Srinagar, India

Professional Development

Professional Certificates

Google Project Management Certificate on Coursera.
Google Digital Marketing and E-Commerce Certificate on Coursera.
MicroMasters Program in Organisational Psychology from University of Canterbury (edX).
Diploma in Journalism from Alison (CPD UK Accredited).

Certificate Courses

Around **47** certificate courses completed successfully related to business, social science, information technology, and humanities from world leading universities and instructors on Coursera, Udemmy and other MOOC platforms.

Webinars

Listened to **11** webinars from world leading organisations for keeping in touch with current industry trends.

Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge.

Naveed Qazi